- The Entertainment Channel quits pay, talks basic
- Turner explores merger possibilities
- Details on copyright loophole theory
- USA mounts national consumer ad campaign

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CableVision March 7, 1983. Volume 8, Number 26

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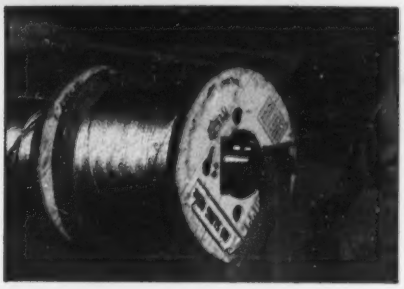

Hanging tough

CableVision Senior Editor Fred Dawson surveyed the cable construction industry and reports on its progress to date. There's severe price-cutting, product "dumping" and some panic and frustration in the field, but most contractors are "trimming the fat" to survive 1983. **Page 71.**

TEC quits pay

After less than a year's flight, The Entertainment Channel grounded itself as a pay service, setting a March 31 shutdown date. On the drawing board, however, are TEC plans to re-enter the cable market as an ad-supported basic service. **Leading the week, pages 15-20.**

'Pirates' penetration low

Universal Pictures' pay-per-view screening of *The Pirates of Penzance* met with less-than-hoped-for response from STV and cable subscribers alike. **Leading the week, pages 15-20.**

Turner discusses merger

Ted Turner has been talking about merger and joint-venture possibilities with a number of companies. CBS is one of them. **Leading the week, pages 15-20.**

Caltec leads in Baltimore

In a surprise move, the Baltimore Board of Estimates recommended Caltec Cablevision over early favorite Cox Cable for the city's franchise. **Leading the week, pages 15-20.**

Cable access to NY apartments

A New York appeals court upholds a law giving cable operators access to apartment buildings for a nominal fee. **Leading the week, pages 15-20.**

'Paper view' confusion

Group W and Viacom studies show that subscribers and non-subscribers alike confuse pay-per-view with pay and basic cable. Some weren't familiar with the term itself; a few thought the term was "paper view." As a result, many don't buy. **Page 27.**

Contractors callbook

A pull-out chart listing contractors' providing service to the cable industry. **Page 35.**

'Nova' on cable?

Boston public television station WGBH is looking to cable as a potentially profitable aftermarket for re-release of vintage *Nova* and other original programming. **Page 51.**

USA Network ad blitz

USA Cable Network will spend $4.5 million in 1983 for consumer ads on broadcast television, cable networks, magazines and radio. **Page 57.**

Teleport interest rising

All of the major cable TV programming services with uplinks in the New York metropolitan area are talking to port authority officials about using proposed Staten Island teleport. **Page 61.**

1982 franchise awards

List of cable TV franchises granted nationwide last year. **Page 77.**

Christensen's loophole theory

In a lengthy interview with *CableVision*, Gary Christensen, former NCTA counsel and 1966 FCC cable task force member, explains his claim that up to 34 slots on cable systems are exempt from higher distant signal copyright fees that go into effect March 15. **Page 163.**

About the cover

February marked the beginning of construction of a cable system for the city of Denver. Permittee is Mile Hi Cablevision, a partnership of ATC and Daniels & Associates. Contractor is Aeby Communications, Nashville, Tenn. Photo by Gretchen Dietsch.

This week in PLUS

Cablevision of Connecticut's *Cablevision News 12* combines a big-time look with a local touch. And the southern Fairfield County system believes it's spending its money wisely. Well-done local news may turn out to be the best system marketing around. Meanwhile, majority partner Scripps-Howard gets a farm team for its broadcast news operations throughout the country. . . George Gerbner does not like cable. In an interview with *CableVision Plus*, he discusses why cable's narrowcasting creates "cultural conservatives," while he sees TV as "mass ritual." As he traces the development of media from tribal times, he explains why cable is, in some ways, the return of the print culture. . . Cable's not the only player in the game to win the electronic banking market. And while Cox and Times Mirror both are conducting electronic banking experiments, many banks have yet to be convinced that cable has any real advantage over telephone. **Pages 87-110.**

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soft in 1983 is actually a new norm which everyone must adjust to.

What, exactly, is going on in the CATV marketplace? "Normally," noted North Supply's Ingram, "you'd expect MSOs to be buying now for current needs and for future projects out to 60 days from now. But there's a holdoff attitude on the part of a good number of U.S. cable companies. They're moving a little more cautiously and buying in smaller quantities. You don't see MSOs making a decision on several projects at once and, bingo, putting in a $2 million order."

Among the contractors, the experience is the same. There is new activity, and things look better than they did two months ago. But the picture is significantly different from that of previous springs.

Robert Long, vice president of Burnup and Sims, reported business looks better than it did in the last quarter of 1982, but the market has changed. "I wouldn't call it a slump," he said. "It's just that people finally have time to sit back and register what's going on in the business. Before, it was just bid and buy. Now, some of these companies (MSOs) are looking back and questioning the thinking that led to 108 channels and institutional networks running everywhere. The franchising and operations departments were separate entities, and in some cases the franchising people banked too heavily on the operations people to provide the wares to fill those channels. Now, with most of the heavy franchising activity over, the only people left who were responsible for those

1982 franchise awards

Last year was another busy period for franchising activity, particularly in small and medium-sized communities. The majority of new franchises were awarded to the industry's larger MSOs, with companies such as Tribune Cable, Group W Cable, Continental Cablevision and United Cable all adding substantial numbers of new homes to their potential subscriber counts. Joint ventures between major MSOs also were a noticeable trend in the larger franchise awards, as Tribune-United joined together in Oakland County, Mich., Sacramento, Calif., and Montgomery County, Md., to win more than 160,000 new homes, while ATC and Daniels & Associates submitted the winning bid for the 216,000-home Denver, Colo., franchise.

The following chart details cable TV franchises that were awarded in 1982. It lists the communities included in the franchise area, the company awarded the franchise, the month the franchise was granted and the number of homes in the franchise area.

State/Location	Company name	Month	Homes
Alabama			
Taylor	Wometco	June	430
Arizona			
Goodyear	Camelback Cablevision	October	1,000
South Tucson	Cox Cable	October	
California			
Alameda	United Cable	April	27,802
Beaumont	Field Cablevision	August	3,200
Bellflower	Communicom	October	
Boyle Heights	Buena Vista Telecommunications	January	23,000
Davis	Davis Cable Cooperative	December	14,000
El Monte	Group W	September	24,000
Garden Grove	Rogers UA Cablesystems	February	40,000
Gardina	Group W		17,000
Hacienda Heights, West Whittier, Bassett, Valinda, Whittier Narrows	United Cable		47,000
Harbor City, Wilmington, San Pedro	Colony/Harbor Cablevision	April	29,000
Hawthorne	Group W		23,800
Kerman	Group W		5,800
Lakewood	Tribune Cable	November	26,000
Lawndale	Group W		8,200
Lomita	Colony	December	8,000
Los Almitos	Rogers UA Cablesystems	May	5,000
Sacramento	United Tribune	September	306,000
San Fernando	Cable America		
South Gate	Group W		23,200
South Monrovia	Falcon Communications	December	5,450
Torrance	Group W	February	52,000
Tulare	Scripps Howard/Mickelson Media	May	

(1982 franchise award chart continued on p. 131.)

Franchise Awards 1982

(Continued from p. 77.)

State/Location	Company name	Month	Homes
Colorado			
Cherry Hills	United Cable	March	1,600
Denver	ATC/Daniels & Associates	May	216,000
Edgewater	Telemax	February	
Greenwood Village	United Cable	July	1,600
Lafayette	Scripps Howard	November	4,000
Longmont	Longmont Communications	May	
Northglenn	ATC		9,900
Wheat Ridge	ATC	June	13,000
Connecticut			
Vernon Consortium (cable area 12)	United Cable	December	22,551
Enfield, Hartland, East Grandy, Somers, Stafford, Union East Windsor, Suffield, Windson Locks (Cable area 13)	Continental Cablevision	December	37,000
Florida			
Gulf	Centel	April	115
Pinellas County	Vision Cable	June	10,000
Plantation	Planned Cable Systems	January	
Tampa	Tribune Cable	December	114,000
Georgia			
Fayette County, Tyrone	Wometco	February	8,700
Lovejoy	Wometco	May	150
Illinois			
Alsip	Multi Media Cablevision	September	
Bensonville	Continental Cablevision	November	6,200
Broadview	Cablevision Systems	October	3,300
Brookfield	MetroVision	March	6,000
Countryside	Cablevision Systems	October	3,000
Flossmoor	Centel	January	3,137
Glen Ellyn	Group W	March	
Glenview	Cablenet	September	
Hazel Crest	Centel	March	4,701
Hillside	Continental		3,500
Inverness	Centel	February	1,100
Kane County	Centel	April	2,530
La Grange, La Grange Park, Indian Head Park	Centel	October	15,301
Lake County (uninc. areas)	Centel	February	2,869
Lincolnwood	Cablevision Systems	November	4,714
Lockport	TCI		
Lombard, Elmhurst, Oakbrook Terrace	Continental	October	13,000
Matteson	Centel	February	3,100
Morton Grove	Continental	October	
Naperville	Centel	December	
Northbrook	Cablenet	October	
Olympia Fields	Centel	July	1,339
Richton Park	Centel	September	3,500
Riverdale	Continental		7,500
South Holland	Multimedia	December	7,400
Westmont	Continental		5,000
West Chicago	Centel	August	4,664
Wooddale (Itasca, Bloomingdale, Rosell, Carol Stream, uninc. areas of DuPage County	MetroVision	October	27,000
Woodridge	Cablevision Systems	January	8,650
Indiana			
Boone County	Quality CATV	March	
Cedar Lake	US Cable	March	
Elmora	Quality CATV		
Gaston	Quality CATV		
Hebron	Cable Communications Inc.	August	
Lyon	Quality CATV		

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Franchise Awards 1982

State/Location	Company name	Month	Homes
Miami	TeleCable	March	
Munster	US Cable	December	6,948
Roachdale	Quality CATV		
Westfield	Noblesville Cablevision	January	
Zionsville	Omega	April	4,000
Iowa			
Denver	Heritage	January	
Desoto	Heritage	September	
Essex	Heritage	September	
Granger	Heritage	December	
Janesville	Heritage	December	
Shell Rock	Heritage	April	
Van Meter	Heritage	September	
Ventura	Heritage	November	
Waverly	Heritage	January	
Woodward	Heritage	February	
Kansas			
Parsons	ATC		3,600
Kentucky			
Georgetown (Scott County)	Centel	April	4,500
Herdin	US Cable	March	
Madison County	Centel	July	3,400
Pioneer Village	Matrix	January	280
Louisiana			
Acadia Parish (wards 3,7)	Wometco	May	1,950
Evangelo	Wometco	December	1,450
Leonville	Wometco	June	110
St. Tammany Parish	Wometco	February	2,000

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Franchise Awards 1982

State/Location	Company name	Month	Homes
Maryland			
Montgomery County	Tribune-United	October	206,000
Massachusetts			
Abington	Campbell Communications	October	
Acton	Adams-Russell	September	6,400
Ayer	Nashoba Communications	November	
Bedford	Adams-Russell		3,813
Bellingham	Alda Group	January	5,500
Bourne	Campbell Communications		
Braintree	Adams-Russell	September	11,700
Danvers	Rollins Cablevision		
Dedham	Bay Cable Affiliates	May	
Foxboro	Cablevision Systems	January	
Holbrook	Continental		3,500
Hopedale	Alda Group	July	
Martha's Vineyard	Dukes County Cable TV		
Medway	Cablevision Industries	June	
Merrimac	Northeast Cablevision	April	
Middletown	Rollins	October	1,700
Milton	American Cablesystem	January	8,500
Needham	Continental	July	9,500
Nehant	Warner Amex		
Norton	Rollins Cablevision	January	3,600
Pembroke	Campbell Communications		
Randolph	American Cablesystems	November	9,800
Rockland	Campbell Communications	December	
Salisbury	New England Cablevision	January	
Scituate	American Cablesystems	September	6,800
Shrewsbury	Shrewsbury Electric Light		9,000
Stoughton	Continental		8,800
Westford	Nashoba Communications	January	
Westwood	Adams Russell	January	
West Newbury	American Cablesystems	July	1,000
Whitman	Continental	October	4,500
Wrentham	Cablevision Systems	December	
Michigan			
Clarkston	Tribune Cable	December	7,200
Emlay City	Essex Group	April	1,000
Farmington (Farmington Hills)	MetroVision	January	36,000
Hazel Park	Continental		7,600
Lake Michigan Township	Essex Group	June	200
Marquette	Marquette Cablevision		7,000
Monroe	Communication & Cablevision	December	
Oakland County	Tribune-United	March	104,000
Oak Park	Continental		10,500
Romeo	Harron		1,000
Southern Oakland County (Birmingham, Beverly Hills, Bingham Farms, Franklin)	Booth Communications/Heritage	February	15,000
Sterling Heights	Comcast	February	35,000
Minnesota			
Chaska	Zylstra/United	February	
Hastings, Marshan	Telephone & Data Systems	October	
Kesson	Group W		
Northfield City and Township	Zylstra/United	September	
Oliva	North American Communications		
Owatonna	Tribune Cable	December	7,000
Ramsey (Washington County)	Group W		31,000
Roseville (Arden Hills, Falcon Heights, Lauderdale, Little Canada, North Oak, St. Anthony, Shoreview, New Brighton, Moundsview)	Group W	November	44,000
Rush City (Princeton, Mora Milaca, Cambridge, Braham, North Branch, Branch, Pine City, Isanti, Arthur, Bradford, Chegwatana, Spencer Brook, Pokegama)	Combined Cable	December	
Shakopee	Zylstra/United	September	

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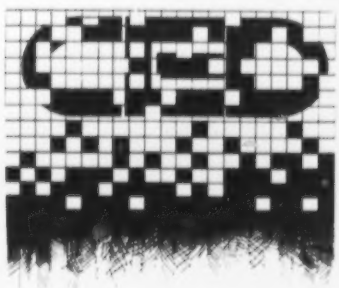
Franchise Awards 1982

State/Location	Company name	Month	Homes
Mississipi			
Noxapater	Essex Group	March	275
Missouri			
Herculancum	US Cable		
Jefferson City	TCI	April	13,000
Jefferson County	US Cable	February	
Maplewood	Continental	January	5,200
Perely	US Cable		
Vendalia	Cablevision of North Kansas City	November	
New Hampshire			
Kingston	Harron Communications	November	
Londonberry	Harron Communications	August	
Plaistow	Rockingham County Cablevisions	October	
New Jersey			
Princeton	Dow Jones	September	
New York			
Croton-on-Hudson	American Cablesystems	May	2,400
Freedom	Tri-County US Cable	February	
Harrison	Adams Russell		
Jay, (Blackbrook)	Wometco		1,500
Ogden Spencerport	Group W	March	4,500
Palmyra (Hilton)	Group W	June	
Union Springs (Aurora, Aurelius, Cayuga County, Ledyard, Springport)	Cablevision Industries		
Westfield	US Cable	April	4,500
North Carolina			
Bethel (Robersonville, Parmele)	Multimedia	December	2,500
Black Crate	Wometco	October	425



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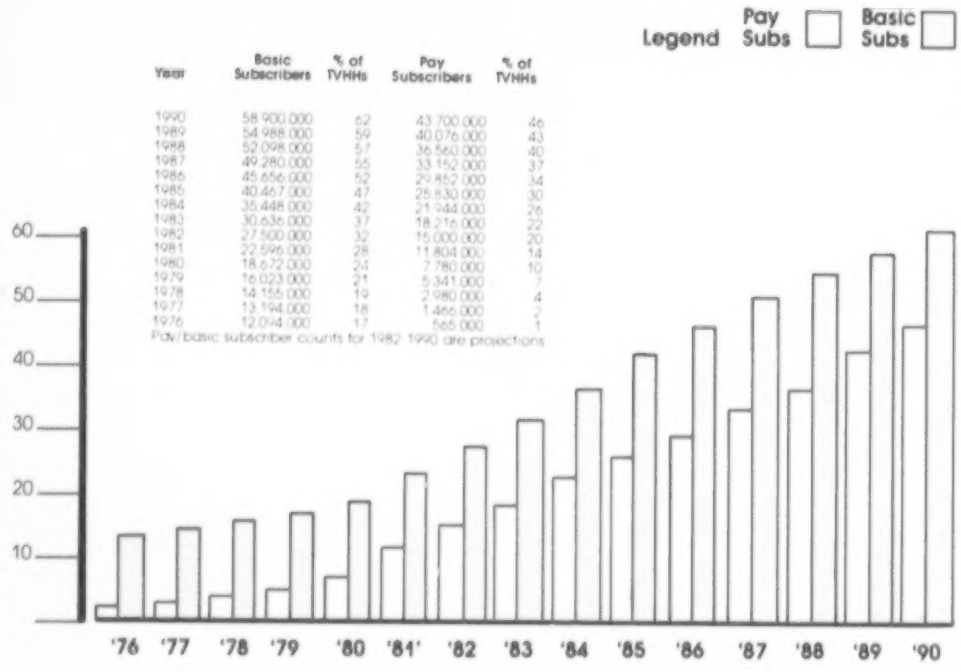
Franchise Awards 1982

State/Location	Company name	Month	Homes
Davie County	Summit Cable	June	
Mecklenburg County	Vision Cable	January	
Stantonsburg	Wometco	August	540
Wake County	Wometco	August	4,000
Ohio			
Bainbridge	Cablevision Systems	November	
Bentlyesville	Matrix Enterprises		
Brecksville	Complexicable		126
Brunswick	TCI		
Cairo	Centel	February	270
Clinton	Capital Cities	February	400
Gweman Township	Centel	February	1,800
Jackson Township	Warner Amex	January	10,000
Lake Choctaw	Centel	February	500
Lawrenceville	Centel	February	114
Maple Heights	Viacom	January	11,200
Morcland Hills	Viacom	July	1,040
Newtown	Warner Amex	June	
North Hampton	Centel	March	168
Pepper Pike	Viacom	July	1,934
Tremont	Centel	January	
Vermillon	Adelphia	January	4,100
Wadsworth (Crosby Township)	Warner Amex	February	6,000
Whitehouse	Community Cable TV		
Yellow Springs	Centel	May	1,950
Oregon			
Dayton	Liberty	March	450
McMinnville	Liberty Communications	December	
Milwaukee	Tribune Cable		7,500
St. Helens	Harmon	February	3,000
South Carolina			
Paris Island	Acton Corp.	March	
Tennessee			
Bartlett	Heritage	January	
Cheatham	Cablevision Enterprises	January	
McLemoresville	Essex Group	March	150
Texas			
Lewisville	Group W		10,000
Wallis	Star CATV	September	420
Virginia			
Ashland	Continental		15,000
Fairfax County	Media General	July	200,000
York County	Continental		9,000
Vermont			
Forest Dale	Curtis Prescott	May	
Vergennes (Shelburne, Ferrisburg)	Small Cities Cable Television	August	
Warren (Fayston, Waitsfield Duxburg, Moretown)	Waitsfield Fayson Telephone Co.	May	
West Dover	Area Telecable Corp.	June	
Washington			
Granger, Toppenish Wapato, Zillah	McCaw Communications		
Seattle (Central District)	Seattle Community Cablevision		
South Prairie	Cable TV Puget Sound	October	
Wisconsin			
Brookfield	RVS Cablevision	March	
Kenosha	Total TV	December	
Milwaukee	Warner Amex		252,000
Mukwonago	RVS Cablevision	January	
Oak Creek	Viacom	August	5,800
St. Francis	RVS Cablevision	November	

Pay/Basic cable growth

Year	Basic Subscribers	% of TVHHs	Pay Subscribers	% of TVHHs
1990	58,900,000	62	43,700,000	46
1989	54,988,000	59	40,076,000	43
1988	52,098,000	57	36,560,000	40
1987	49,280,000	55	33,152,000	37
1986	45,656,000	52	29,852,000	34
1985	40,467,000	47	25,830,000	30
1984	35,448,000	42	21,944,000	26
1983	30,636,000	37	18,216,000	22
1982	27,500,000	32	15,000,000	20
1981	22,596,000	28	11,804,000	14
1980	18,672,000	24	7,780,000	10
1979	16,023,000	21	5,341,000	7
1978	14,155,000	19	2,980,000	4
1977	13,194,000	18	1,466,000	2
1976	12,094,000	17	565,000	1

Pay/basic subscriber counts for 1982-1990 are projections



Cable barometer

Television households (TVHH) 82,100,000

Homes passed by cable (HP) . 45,310,421

Percent of TVHH passed by cable 55.2%

Basic cable subscribers .. 26,991,845

Percent of TVHH with basic cable 32.9%

Percent of HP with basic cable 59.6%

Pay cable units 14,550,000

Percent of TVHH with pay cable 17.7%

Percent of HP with pay cable 32.1%

Percent of basic subs with pay cable .. 53.9%

Figures are as of October 1982

Film product comparison—March

Film	Pay Networks					Distributor
A Doll's House				HTN		Paramount
A Little Sex		ST	TMC			Universal
A Stranger Is Watching	HBO*		TMC*			MGM/UA
Adventures of the Wilderness Family Part II	HBO	ST*	(TMC)			Simcom
Alex In Wonderland					C	MGM/UA
The Amateur	MBO	ST	TMC			20th Century-Fox
The Amazing Mr Blunden				HTN		Exost Video
The American Success Company					C	Columbia
An American Werewolf In London	HBO					PolyGram
Arthur	(HBO)	(ST)	(TMC)	HTN*		Warner Bros
The Atomic Cafe					C	Picturemedia
The Bad News Bears	HBO*					Paramount
Barbarosa					C	ITC
Barry Lyndon			TMC		(C)	Warner Bros
The Beast Within	HBO		TMC			MGM/UA
The Beasts Are On the Streets					C	Worldvision
Becker			TMC			VCI
Because You're Mine		ST				MGM/UA
The Bible					C	20th Century-Fox
Bills Jack		ST			(C)	Warner Bros
Black Beauty		(ST)		HTN*		Paramount
Blow Out		(ST)			C*	Orion
Bobby Deerfield		ST		(HTN)		Warner Bros
Body Heat	(HBO)	ST)	TMC*			Warner Bros
The Boys In Company C					C	Columbia
Breaking Up Is Hard To Do					C*	Columbia
Brother Sun, Sister Moon			TMC			Paramount
The Brute		ST				Brent Walker
Butterfly		ST	(TMC)			Analysis
By Design			TMC			Atlantic
Cannery Row	HBO*		TMC*	(HTN)		MGM/UA
Cat People		ST	TMC			Universal
Challenge To Be Free	HBO*		(TMC)			Simcom
Chanel Solitaire	HBO*		(TMC)			United Film
Chariots of Fire	HBO	ST	TMC	HTN		Warner Bros
Cheaper To Keep Her					C	Paramount
Cheech and Chong's Nice Dreams	HBO	(ST)	(TMC)		(C)	Columbia
Chu Chu and the Philly Flash		ST	(TMC)	(HTN)		20th Century-Fox
Clash of the Titans					C	MGM/UA
Coach	HBO					HBO
Confessions of a Driving Instructor					C	Columbia
Dead End		ST				Samuel Goldwyn Co
Deadly Games		ST				Atlantic
Death Hunt		ST			C*	20th Century-Fox
Death Wish II					C*	Orion
Diner		ST*	(TMC)		C*	MGM/UA
The Disappearance					C	World Northal
Doctor Zhivago			TMC	(HTN)		MGM/UA
The Dot and the Bunny		ST				Satori
Dragonslayer	HBO*	(ST)	(TMC)			Paramount
The Drowning Pool				HTN*	(C)	Warner Bros
The Earthling	HBO		TMC			Orion
Echoes			TMC			Herbeval
Enchantment		ST				Samuel Goldwyn Co
Endless Love	(HBO)				C*	PolyGram
Escape From New York	HBO				(C)	Embassy
Evil Under the Sun	HBO					AFD
Excalibur		ST	TMC	(HTN)		Warner Bros
Extreme Close-Up		ST*				Mann
Eye of the Needle					C*	MGM/UA
Eyewitness		(ST)	(TMC)		C	20th Century-Fox
Fiddler on the Roof		(ST)	(TMC)	HTN*	C*	MGM/UA
The Final Conflict	HBO	(ST)	(TMC)			20th Century-Fox
First Monday in October	(HBO)	(ST)	(TMC)	HTN*		Paramount
Five Days From Home				HTN		Universal
The Fixer				HTN*		MGM/UA
Forbidden Games					C	Janus
Force 10 From Navarone					C*	Orion
The Four Seasons	(HBO)	ST	(TMC)	HTN*		Universal
Free Spirit			TMC			Brenner
Friday the 13th			TMC			Paramount
Funeral Home		ST			C	Wescom
Gallipoli	HBO*	(ST)	(TMC)	(HTN)		Paramount
The Gang That Couldn't Shoot Straight				HTN*	C*	MGM/UA
The Garden of the Finzi-Continis			TMC			Almi Group
Gas		ST				Paramount
Geordie					C*	Alan Enterprises
Gimme Shelter					C*	Almi Group
Girl In White		ST				MGM/UA
The Goldwyn Follies		ST				Samuel Goldwyn Co
The Great Muppet Caper	HBO*				(C)	ITC
The Great Train Robbery		(ST)	(TMC)	HTN*	C*	MGM/UA
Gulliver's Travels	(HBO)				C	Viacom

Cable stats

Film	Pay Networks					Distributor
Gunn				HTN		Paramount
Guys and Dolls					C	Samuel Goldwyn Co.
Happy Birthday To Me		(ST)	TMC			Columbia
Harold and Maude		(ST)			C*	Paramount
Heartbeeps	(HBO)	(ST)		HTN		Universal
Heartland	HBO	(ST)	(TMC)			William Marris
Heidi		ST			(C)	Warner Bros.
The High and the Mighty	HBO					Batjac
Honky Tonk Freeway					C*	AFD
H.O.T.S.					C*	Blum Group
Hot T-Shirts					C*	Wrightwood
House Calls	(HBO)	(ST)	(TMC)	HTN*		Universal
Human Feelings					C*	Worldvision
I Ought To Be In Pictures	HBO	ST	TMC	HTN		20th Century-Fox
The Irishman	HBO					Atlantic
Jabberwocky			TMC			Almi Group
Jack and the Beanstalk	(HBO)	(ST)		HTN*		Columbia
The Jericho Mile			TMC		C	ABC
Jonathan Livingston Seagull				HTN*		Paramount
Julia			TMC			20th Century-Fox
Julie		ST			(C)	MGM/UA
Kill and Kill Again	HBO	(ST)	TMC			Film Ventures
La Cage Aux Folles II	HBO		(TMC)			MGM/UA
The Lady In Red					C*	New World
The Last Hunt					C*	MGM/UA
The Last Metro		(ST)	TMC	HTN*		MGM/UA
The Learning Tree		ST			(C)	Warner Bros.
Legend of the Lone Ranger	HBO				(C)	ITC
Leopard In the Snow					C*	New World
Little Mo	HBO					Worldvision
The Looney, Looney, Looney Bugs Bunny Movie	(HBO)	ST		(HTN)		Warner Bros.
The Magician of Lublin					C	HBO
Making Love	HBO*		TMC*			20th Century-Fox
The Man Who Loved Women					C*	Almi Group
The Man Who Would Be King					C	Larimar
Mandingo					C	Paramount
Marco Polo, Jr	HBO			(HTN)		SMA Entertainment
Meatballs					C*	Paramount
Mistress Pamela		ST				Intercontinental
Modern Problems	HBO*	(ST)	(TMC)	(HTN)		20th Century-Fox
Moscow Does Not Believe In Tears		(ST)		HTN	C	IFEX
The Mystery at Castle House					C*	Satori
Neighbors	HBO*					Columbia
Never So Few		(ST)		(HTN)	C	MGM/UA
Never Never Land				(HTN)	C	Thorn EMI
Nighthawks	HBO*	ST	TMC			Universal
Nobody's Perfekt	HBO		(TMC)			Columbia
Norman . . . Is That You?		ST			(C)	MGM/UA
North By Northwest				HTN*	(C)	MGM/UA
Nothing By Chance				HTN		Corinth
The Odd Job			TMC			Atlantic
Oh Heavenly Dog	(HBO)				C	Mulberry Square
On Golden Pond	HBO*					AFD
On the Right Track	HBO	(ST)	(TMC)	HTN*		20th Century-Fox
Once In Paris				HTN*		Castle Hill
Only When I Laugh	(HBO)				C*	Columbia
Ordinary People	HBO	(ST)			(C)	Paramount
Our Very Own		ST				Samuel Goldwyn Co.
Outland		(ST)	TMC			Warner Bros.
Over the Edge		ST				Warner Bros.
Paternity	HBO*	ST*	(TMC)	(HTN)		Paramount
The Patsy			TMC			Paramount
Pray TV		ST				Orion
Pretty Baby			(TMC)		C*	Paramount
The Pride of the Yankees					C*	Samuel Goldwyn Co.
Private's Progress					C*	Alan Enterprises
Quest For Fire	HBO	ST	TMC			20th Century-Fox
Ragtime	HBO*					HBO
Raintree County		(ST)	(TMC)	HTN*		MGM/UA

Film	Pay Networks					Distributor
The Red Badge of Courage					C	MGM/UA
The Return of a Man Called Horse					C*	MGM/UA
Rich and Famous		ST*	(TMC)		C*	MGM/UA
Rough Cut		ST			(C)	Paramount
Ruckus			TMC	HTN		Wrightwood
Sayonara					C*	Samuel Goldwyn Co.
Scapegoat		ST				MGM/UA
The Seduction	HBO*	ST*	TMC*			Embassy
The Sensuous Nurse		ST*			C	Castle Hill
The Sex Machine		ST				Seymour Borde
Sharkey's Machine	HBO*	(ST)	(TMC)			Warner Bros.
Shoot the Moon	HBO	ST	TMC			MGM/UA
The Shootist	HBO					Paramount
Small Town Girl		ST				MGM/UA
Southern Comfort		ST*	(TMC)		C*	Atlantic
St. Helens					C*	Michael Murphy
Stevie			TMC			Samuel Goldwyn Co.
The Stunt Man		ST*				Viacom
Super Fuzz	HBO*	ST				Embassy
Superman II	HBO*	(ST)	(TMC)	(HTN)		Warner Bros.
Swamp Thing	HBO*	ST*	TMC*			Embassy
Taps	HBO*	(ST)	(TMC)	(HTN)		20th Century-Fox
Tarzan, The Ape Man	(HBO)		TMC			MGM/UA
The Tender Trap				(HTN)	C	MGM/UA
Ticket to Heaven		ST*	TMC		C	Stalker
Tim				HTN*		Satori
Time Bandits		ST*	(TMC)			Embassy
The Tinderbox					C	Corinth
To Die of Love					C*	MGM/UA
Treasures of the Snow	HBO					Turner Program Services
The Turning Point			TMC		C*	20th Century-Fox
Under the Rainbow				HTN		Warner Bros.
The Unseen		ST				Viacom
Victory	(HBO)			(HTN)	C	Larimar
Virus			(TMC)	HTN		Broadwood
The Wanderers		ST			(C)	Warner Bros.
West of Zanzibar					C*	Janus
White Water Sam		ST				K. Larson
Whose Life Is It Anyway?		(ST)	(TMC)		C*	MGM/UA
Wolfen		(ST)	TMC			Warner Bros.
Yankee Doodle Dandy				HTN		MGM/UA
Young and Free		ST				Manson

■ **Cable Network Legend**

HBO—Home Box Office
ST—Showtime
TMC—The Movie Channel
HTN—Home Theater Network Plus
C—Cinemax

■ Networks in parentheses indicate carriage in October, November, December and/or February.

■ An asterisk following a network indicates the film is a carry-over from October, November, December, January and/or February.

■ In total, 194 films appear on the March schedules of HBO, Showtime, The Movie Channel, HTN Plus and Cinemax. Of those titles during the last six months (October 1982-February 1983), 15 films appeared on four of the five networks, 31 on three and 51 on two networks. Ninety-seven films are unduplicated.

■ The motion picture distributor to pay cable with the most titles featured this month is MGM/UA with 32, followed by Paramount with 22 and Warner Bros. with 18.

■ For the third consecutive month, a film appears on the program guide covers of all the services listed here. This time, the honor belongs to "Chariots of Fire," last year's Oscar-winning Best Picture. Joining "Chariots of Fire" on the Showtime guide: "Cat People," the Santana/Heart Concert of the Americas, and Pia Zadora appearing in "Pajama Tops." On the HBO/Cinemax guide with "Chariots"—"An American Werewolf in London," "Barbarosa" and "An Evening With Robin Williams."

Correction: "She's 19 and Ready," a film appearing on Cinemax the last two months, was inadvertently listed with TeleMine the distributor. The film is distributed by Telepictures.

Top 20 MSOs

Rank	Multiple system operator	Basic Subs
1.	Tele-Communications Inc.[1]	2,255,000
2.	American Television and Communications	2,104,705
3.	Group W Cable	1,838,922
4.	Cox Cable Communications	1,290,880
5.	Warner Amex Cable Communications	1,200,000
6.	Storer Cable Communications	1,163,187
7.	Times Mirror Cable Television	792,719
8.	Rogers UA Cablesystems	705,266
9.	Newhouse Broadcasting[2]	683,327
10.	Continental Cablevision	619,000
11.	Viacom Cablevision	609,907
12.	United Cable Television Corp.	538,830
13.	Sammons Communications Inc.	522,448
14.	TeleCable Corp.	382,009
15.	Capital Cities Cable	314,283 (11/82)
16.	General Electric Cable Corp.	306,000
17.	Cablevision Systems Development	283,000
18.	Comcast Cable Communications	283,000
19.	Heritage Communications Group	271,864
20.	Jones Intercable Inc.	240,711 (1/83)

[1]Number is a company estimate.
[2]Includes MetroVision, NewChannels, Vision Cable.

Top 20 systems

Rank	Location	Operator	Subscribers	
1.	San Diego, Calif.	Cox Cable	220,836	(10/82)
2.	Woodbury, (Long Island), N.Y.	Cablevision	180,480	
3.	Manhattan, N.Y.	ATC	169,250	
4.	Houston, Texas[1]	Warner Amex	151,350	
5.	West Orange, N.J.	Maclean Hunter	145,291	
6.	San Antonio, Texas	Rogers UA Cable	145,196	
7.	Wayne, N.J.	Rogers UA Cable	113,958	
8.	Tulsa, Okla.	United Cable TV	103,374	
9.	Audubon, N.J.	NYT Cable	98,490	
10.	Erie County, N.Y.	Prime Cable	97,733	
11.	Austin, Texas	ATC	97,300	
12.	San Jose, Calif.	Gill Industries	94,000	
13.	Tidewater, Va.	Cox Cable	89,288	(10/82)
14.	Central Islip, (L.I.),N.Y.	Viacom	84,937	
15.	Orlando, Fla.	ATC	82,550	
16.	Seattle, Wash.	Group W Cable	81,962	
17.	Jefferson Parish/Kenner, La.	Cox Cable	80,160	(10/82)
18.	Baltimore County, Md.	Cattec Cable	79,496	
19.	Cincinnati area, Ohio	Warner Amex	78,800	
20.	Memphis, Tenn.	ATC	78,025	

Note: All MSO and system sub counts are as of 12/82 unless noted otherwise.
[1]Includes Gulf Coast Cable.